



Weekly Practice Builder

In response to increasing demand from Practitioners, Biotics Research Corporation has developed the Weekly Practice Builder program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice through improved patient outcomes. Biotics Research Corporation products are available exclusively through Healthcare Providers.

D.S.D. International • 11001 N. 24th Ave., Suite 603 • Phoenix AZ 85029
Toll Free: (800) 232-3183 • Email: dsdint@uswest.net

Our featured supplement of the week is **Mixed Ascorbate Powder™**

Why do your patients need Mixed Ascorbate Powder™? With the exception of a few small creatures, most notably bats and guinea pigs, man is unique in that he is incapable of synthesizing his own vitamin C. Vitamin C is, however, a nutrient of enormous physiological significance. It is a water soluble vitamin and a powerful antioxidant and cofactor for many enzymatic reactions. It is crucial for the formation of collagen and for the production of several neurotransmitters, hormones, and signaling agents of the body. The body is incapable of storing appreciable levels of vitamin C, so it is important to maintain a constant intake of the nutrient. Cooking, cutting, and storing produce containing vitamin C will also dramatically diminish measureable quantities of the nutrient. Vitamin C is an excellent chelator of mercury, carbon monoxide, and cigarette smoke. It is hypothesized that smokers require an additional ~25 mg of vitamin C for every cigarette they consume over typical daily requirements. Children, seniors, and those consuming unbalanced diets or those high in processed foods are most prone to vitamin C deficiency.

Why choose Mixed Ascorbate Powder™ from Biotics Research Corporation? While Biotics Research Corporation has several different vitamin C formulas for the discerning professional, **Mixed Ascorbate Powder™** should remain in the forefront of any healthcare professionals' nutritional arsenal. **Mixed Ascorbate Powder™** is naturally buffered, allowing for practitioners to achieve saturation levels without having to resort to intravenous therapy. This buffering also results in the ability to use significantly higher doses without culminating in gastrointestinal distress. The unique powdered formula allows for easy dose titration and is notably cost-effective. In addition to providing 2,767 mg of vitamin C, each rounded teaspoon of **Mixed Ascorbate Powder™** is also a good source of calcium and magnesium – providing 160 mg and 80 mg respectively. Once again, Biotics Research Corporation brings you "The Best of Science & Nature."



Studies You Should Know About

Cancer patients who were regular dietary supplement users prior to diagnosis may have better survival rates. A recent Norwegian study of 68,518 women found that lung cancer patients who had regularly consumed cod liver oil had a 44% lower risk of death, and the daily use of other dietary supplements resulted in a minimum 30% lower risk of death. The study also noted that the benefits of supplementation on cancer survival was not limited solely to lung cancer patients but extended to patients exhibiting any kind of solid tumor, including colorectal and breast cancer. Skeie G, Braaten T, Hjartaker A, Brustad M, Lund E, Cod liver oil, other dietary supplements and survival among cancer patients with solid tumours, *International Journal of Cancer*, Volume 125, Pages 1155-1160.

Questions? Comments?
Biotics Research Corporation
wants to hear from you!



Email us at:
dsdint@uswest.net



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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.