



Weekly Practice Builder

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In response to increasing demand from our Practitioners, Biotics Research has implemented a new e-mail program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice. Biotics Research products are available exclusively through Healthcare Providers.

Our featured supplement of the week is CoQ-Zyme 30™

Why will patients benefit from CoQ-Zyme 30™? CoQ-Zyme 30™ is an exclusive formulation containing 30 mg of emulsified CoQ10. CoQ10, the ubiquitous yellow vitamin-like substance also known as ubiquinone, is an essential lipid-soluble antioxidant that is making a lot of headlines lately. While prolific CoQ10 research has been conducted in regards to the biochemical role CoQ10 plays in normal cardiovascular functioning, new streams of research have been linking this co-enzyme with cognitive function, immune function and aging, with CoQ deficiencies being associated with numerous unwanted conditions. **CoQ-Zyme 30™** may very well become one of the most useful products in your nutritive arsenal.

Why choose CoQ-Zyme 30™ from Biotics Research Corporation? In a double blind clinical study, daily ingestion of Biotics emulsified CoQ10 for 4 weeks increased plasma CoQ10 levels by 210%, equivalent to 90-100 mg of dry CoQ10 which is the most frequently used commercial form. Furthermore, **CoQ-Zyme 30™** increased serum levels 40% more than dry CoQ10 powder, which increased serum levels in only 57% of subjects. Not only will it be more economical for your patients, our propriety microemulsion process ensures that **CoQ-Zyme 30™** will provide you with optimal clinical results. As always, you can count on Biotics Research Corporation to offer superior nutritional products supplying "The Best of Science and Nature".



Studies You Should Know About

Prenatal Vitamin supplementation supports bigger, healthier babies. A recent study showed that women who received a multivitamin and mineral supplement during the second and third trimesters of pregnancy delivered babies that were, on average, 204 grams heavier than infants whose mothers received only iron and folic acid (IFA) supplementation. Low birth weight is associated with higher risks of negative health outcomes in the neonate.

A. Vaidya, N. Saville, B.P. Shrestha, A.M. de L Costello, D.S. Manandhar, D. Osrin The Lancet "Effects of antenatal multiple micronutrient supplementation on children's weight and size at 2 years of age in Nepal: follow-up of a double-blind randomised controlled trial". 2008, Volume 371, Pages 492-499.

Low levels of zinc may raise pneumonia risk in the elderly. Zinc is believed to be essential in maintaining a healthy immune system. Researchers found that normal serum zinc concentrations were associated with a decreased incidence, duration and severity of pneumonia in elderly patients. They concluded that "zinc supplementation is a low-cost intervention to reduce morbidity and mortality due to pneumonia."

S.N. Meydani, J.B. Barnett, G.E. Dallal, B.C. Fine, P.F. Jacques, L.S. Leka, D.H. Hamer. American Journal of Clinical Nutrition. "Serum zinc and pneumonia in nursing home elderly." October 2007.

**Questions? Concerns?
Comments? Biotics Research
wants to hear from you!**



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