



Weekly Practice Builder

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In response to increasing demand from Practitioners, Biotics Research has developed the Weekly Practice Builder program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice. Biotics Research products are available exclusively through Healthcare Providers.

Our featured supplement of the week is **Colon-Plus™**

Why do your patients need Colon-Plus™? From a nutritional point of view, maintaining a healthy digestive tract is paramount in achieving optimal health. That said, millions of Americans exhibit difficulty with the most elemental human function: bowel elimination. Many people are too embarrassed to discuss bowel movements and consistency with their Healthcare Providers and instead choose to self-treat with large doses of caffeine or potentially hazardous laxatives. Compounding this is the Standard American Diet (SAD) which is not recognized for promoting regularity. Frequently, people have no idea of what 'regular elimination' actually entails, erroneously believing that one bowel movement every other day or two is "normal". Anything less than daily elimination indicates that waste products are being stored in the colon and large intestine, thereby increasing the likelihood of toxicity and contamination.

Why choose Colon-Plus™ from Biotics Research Corporation? One of the many things that Biotics Research Corporation prides itself on is bringing together the "Best of Science and Nature". **Colon-Plus™** is a perfect example of a product that exemplifies this. Conveniently available in either a powder or capsule form, **Colon-Plus™** is a low-cost and convenient way to support bowel regularity and gentle detoxification. **Colon-Plus™** contains a range of natural ingredients, including Psyllium seed powder, small reddish-brown seeds which are odorless and tasteless, and high in both fiber and mucilage. Psyllium seed powder swells when exposed to water, forming a gelatinous mass that keeps feces soft and moist, stimulating normal peristalsis. Kelgin is extracted from selected varieties of brown seaweed and is used for its unique property of heavy metal detoxification. Algin is a hydrophilic colloidal polysaccharide obtained from seaweed. Calcium Ascorbate is included as a buffered salt of vitamin C. In addition to being a water soluble antioxidant, it is also an efficient chelator of heavy metals. Flax seed has long been recognized for its laxative qualities. Apple Pectin, is a water soluble fiber which has a gel-forming effect when mixed with water. As a dietary fiber, apple pectin is helpful in maintaining a good digestive balance. Mannitol is a simple water soluble sugar found in various plants, and is a mild sweetener. It has a slow rate of absorption from the intestinal tract, exhibits laxative qualities, and is able to react non-enzymatically with free radicals. Aloe vera provides a mild stimulation of peristalsis, and has a healing effect on mucosal tissue. *Lactobacillus acidophilus* is included to support healthy intestinal flora.

In addition, **Colon-Plus™** contains Celery, Peppermint leaves, Bromelain, Anise, and Prune powder – all products that have been documented for their ability to facilitate the natural process of elimination. Unlike competing products in the marketplace, **Colon-Plus™** does not include cathartic laxative herbs such as cascara sagrada, senna, rheum officinale, or buckthorne. These herbs can be highly irritating and some may be addictive.



Questions? Comments?
Biotics Research wants to hear from you!



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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.